



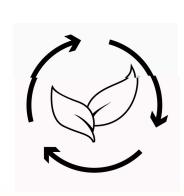
15/10 | 20 - 23h

Challenge Opening Day and Team Division



18/10 | 20 - 23h

Workshop Amazon Region Context Facilitator: Paulo Reis



19/10 | 20 - 23h

Workshop Forest Economy and Sustainable Business Opportunities in Amazon

Facilitator: Paulo Reis



20/10 | 20 - 23h

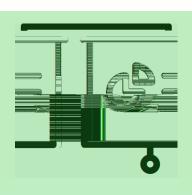
Workshop Buyer Persona, Blue Ocean Strategy and Marketing Strategy Canvas

Facilitator: Caio Fanha



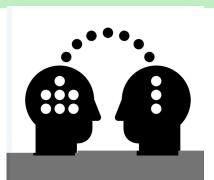
21/10 | 20 - 23h

Workshop International Trade and Exportation Opportunities Facilitator: Uliana Maia



22/10 | 20 - 23h

Workshop Business Model and Sustainable Sources of Revenue Facilitator: Victoria Mutran



25 to 28/10 | 20 - 23h

Mentoring Sessions



29/10 | 20 - 23h

ShowTime Moment: Final Pitch to Investors

