

# AMAZON EXPERIENCE

Cesupa Virtual Challenge



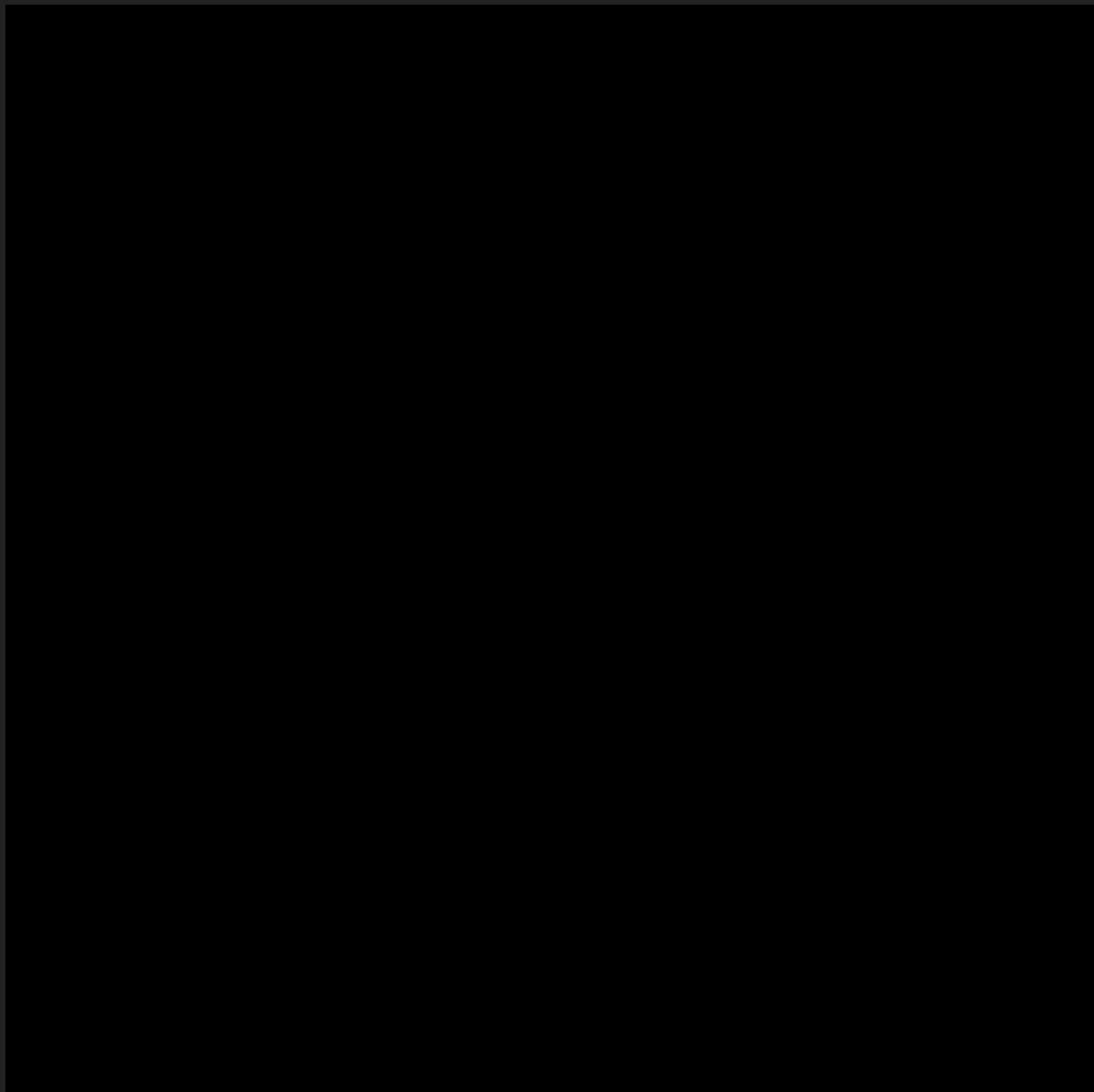
PROF. CAIO FANHA



pick up your phone and start your  
Amazon experience...

or go to:

<https://youtu.be/GC6ejxKwbFw>





[https://www.youtube.com/watch?  
v=TbrOez-mCPg](https://www.youtube.com/watch?v=TbrOez-mCPg)





The World  
Changed  
and it was right  
on our turn





This two-week challenge focuses on developing a great virtual immersion **experience for those students who want to discover the Amazon Region**. In the first week, students attend workshops to learn about the Business Context of the **Amazon Rainforest and its Opportunities**, and in the second week, they will have mentoring sessions with local entrepreneurs.





The Amazon Experience CESUPA Challenge applies the **Game Based Learning Methodology**. The objective is to expose the participants to a real living environment, which encourages the **student to develop 21st Century Skills**, such as Critical Thinking, Creativity, Collaborative Teamwork, Communication, among others.





The main objective of our game is to help develop a **new preservation mentality linked to the social and economic development of the Amazon Region.**

Each group must develop a business model that **uses inputs from the Amazon forest**, focusing on exports, but without commercializing the inputs as raw materials.



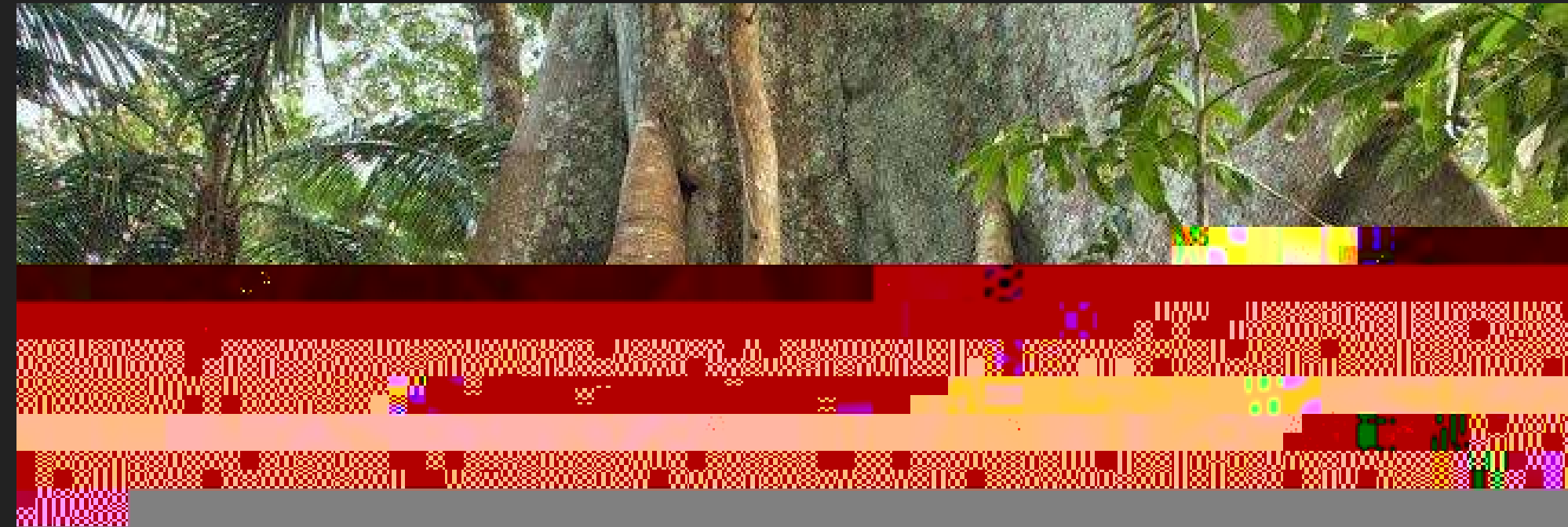


**Number of participants:**  
60 Students

**Team Division:**  
6 members per team

**Challenge Goal:**  
Teams must develop a social-environment Business Model to export products from the Amazon Region

Wins the challenge the team that receives more investment from the judges.







[https://www.youtube.com/watch?  
v=LgZGoBp7uGM&t=1s](https://www.youtube.com/watch?v=LgZGoBp7uGM&t=1s)





MELHORES RESULTADOS

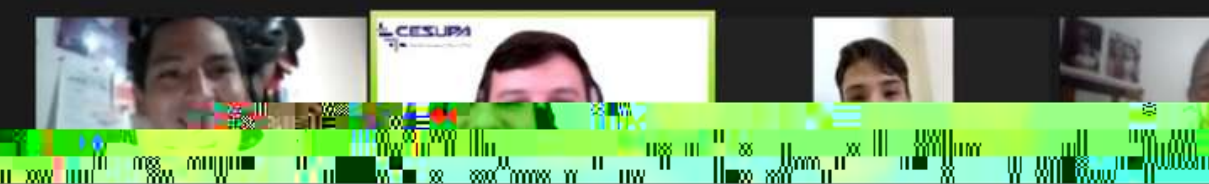
AMAZON  
EXPERIENCE  
CESUPA Virtual Challenge

AMAZON

2 1 3

GROUP 5 (PLA -  
ACID POLILACTIC)

GROUP 7





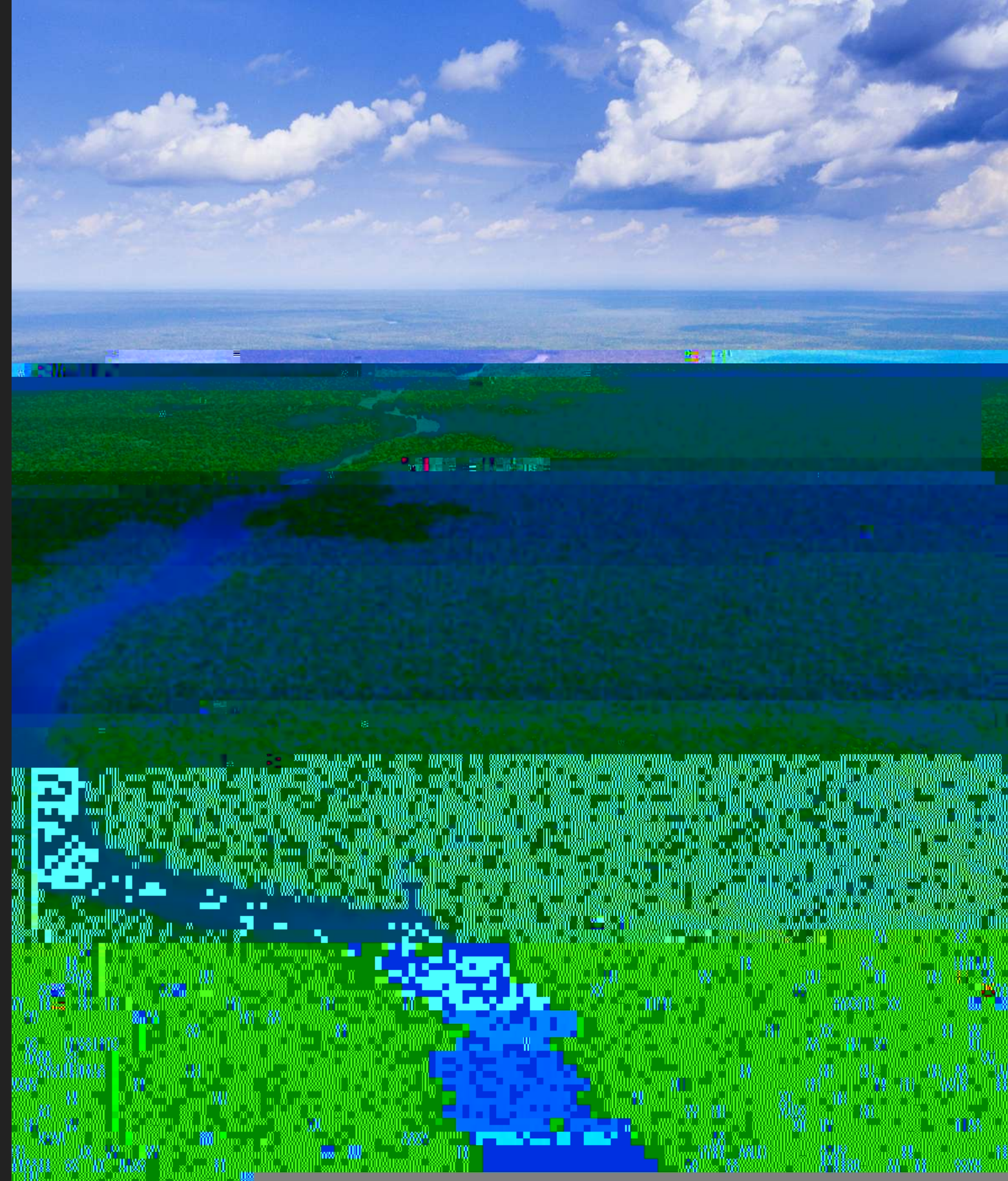
**4th Edition - 2023**

**Period**

**May, 19th to June, 2nd**

**9 a.m. to 12 p.m.**

**(Brazilian Time)**





Contact

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