



PROF. CAIO FANHA



pick up your phone and start your
Amazon experience...

or go to:

<https://youtu.be/GC6ejxKwbFw>



Pará State University Center - CESUPA

32 years of History

Institution genuinely from the
Amazon Region

Focused on local and community
development

Our Mission:

Develop quality professionals who
master the local reality and the
global context, through an
innovative educational project.





[https://www.youtube.com/watch?
v=TbrOez-mCPg](https://www.youtube.com/watch?v=TbrOez-mCPg)





The World Changed and it was right on our turn





This two-week challenge focuses on developing a great virtual immersion **experience for those students who want to discover the Amazon Region**. In the first week, students attend workshops to learn about the Business Context of the **Amazon Rainforest and its Opportunities**, and in the second week, they will have mentoring sessions with local entrepreneurs.





The Amazon Experience CESUPA Challenge applies the **Game Based Learning Methodology**. The objective is to expose the participants to a real living environment, which encourages the **student to develop 21st Century Skills**, such as Critical Thinking, Creativity, Collaborative Teamwork, Communication, among others.





The main objective of our game is to help develop a **new preservation mentality linked to the social and economic development of the Amazon Region.**

Each group must develop a business model that **uses inputs from the Amazon forest**, focusing on exports, but without commercializing the inputs as raw materials.





Number of participants:
60 Students

Team Division:
6 members per team

Challenge Goal:
Teams must develop a
social-environment Business Model to
export
products from the Amazon Region

Wins the challenge the team that
receives more investment from the
judges.





[https://www.youtube.com/watch?](https://www.youtube.com/watch?v=LgZGoBp7uGM&t=1s)
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MELHORES RESULTADOS

AMAZON
EXPERIENCE
Cesupa Virtual Challenge

2

1

3

GROUP 5 (PLA -
ACID POLILACTIC)

GROUP 7



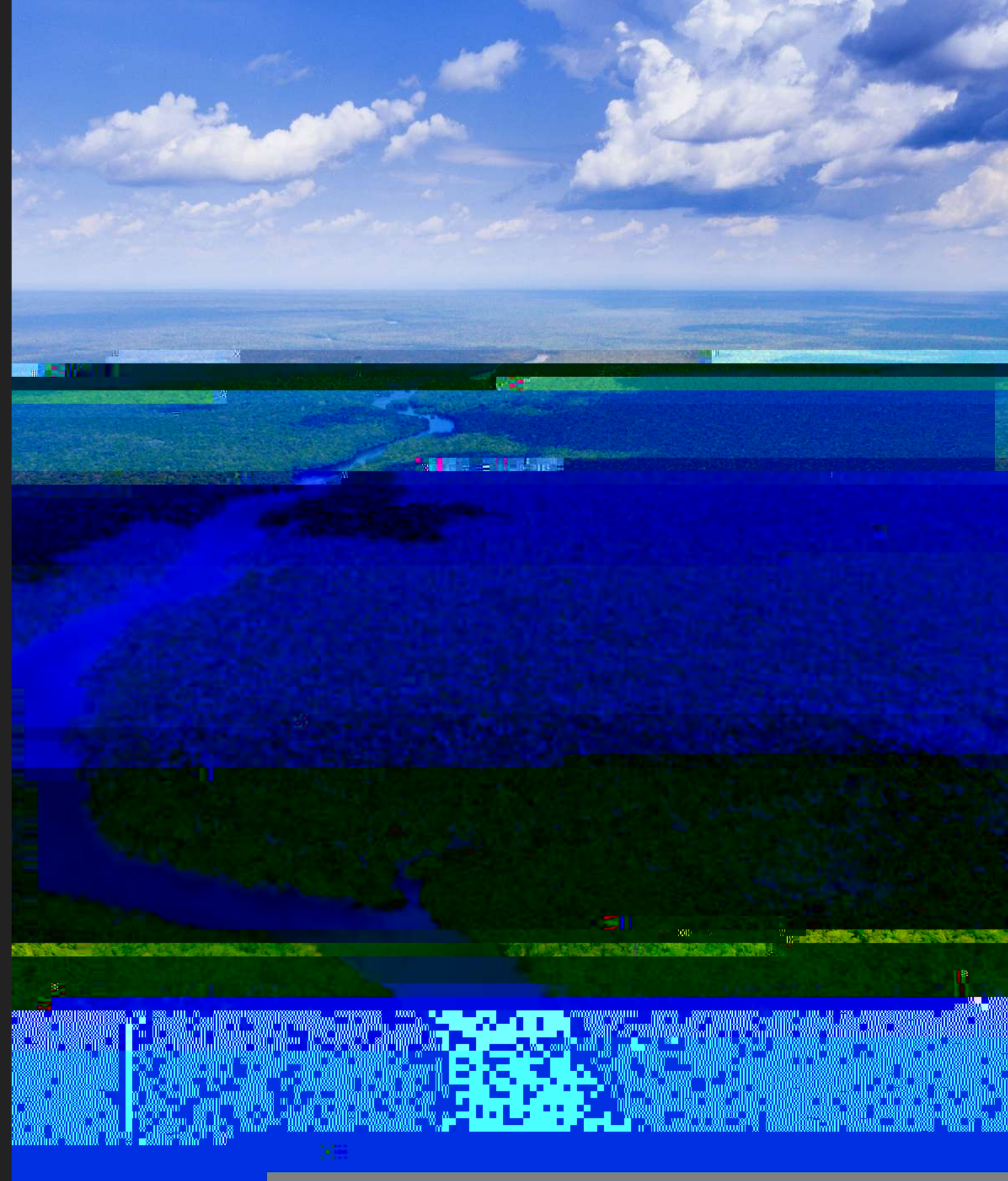
4th Edition - 2023

Period

May, 19th to June, 2nd

9 a.m. to 12 p.m.

(Brazilian Time)





Contact

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